



RIDEHOME

2022 HIF CYCLING EVENT FOR HOUSING

Ride with HIF and help us keep our communities housed

The Housing Industry Foundation is bringing together the cycling community to hit the Coyote Creek Trail at Hellyer County Park! We're raising funds to prevent homelessness and help individuals and families in San Mateo and Santa Clara counties stay securely housed so our communities can thrive.

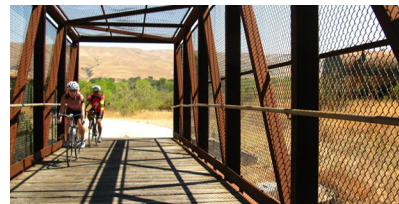
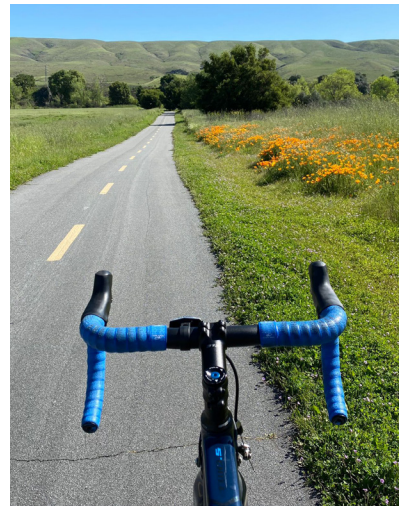
Whether you're a novice or expert cyclist, there is a trail for you. You can go the distance and ride our 30 mile challenge, or leisurely enjoy the scenery along the 15 mile course. We're also offering registration for those who want to come cheer on the cyclists, but who won't be riding themselves!

Put your pedal to the metal to support our programs:

- Emergency housing grants to prevent homelessness
- Affordable housing to empower people working in our community and to prevent displacement
- Renovation projects for transitional housing that lend a path to housing stability



For 33 years, HIF has helped families and individuals who live and work in Santa Clara and San Mateo Counties to secure and maintain stable housing.



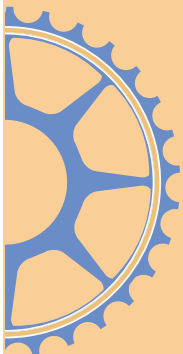
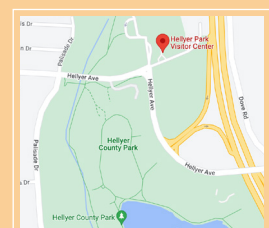
Sponsored by:



Event Details:

Saturday, June 11 Hellyer County Park, 985 Hellyer Ave, San Jose, CA 95111

- | | |
|----------|---------------------------------|
| 8:00 am | Registration begins |
| 9:00 am | Cyclists begin (30 mile course) |
| 9:30 am | Cyclists begin (15 mile course) |
| 11:00 am | Live music begins |
| 11:30 am | Lunch (served until 1:30 pm) |
| 12:30 pm | Awards ceremony |
| 3:00 pm | Event ends |



SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor, \$10,000

Breakaway from the pack so your company stands out!



- Your company is featured alongside HIF in all event marketing, including website, social media, and emails before, during, and after the event
- Your logo is the most prominent alongside HIF's on the event banner, race numbers, and event t-shirt given to all participants
- 15 rider registrations
- Lunch, 1 beer ticket, and swag bags for each of your 15 attendees



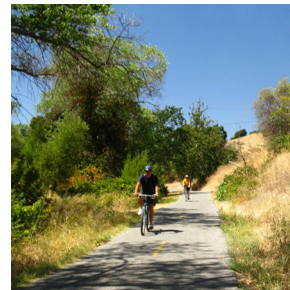
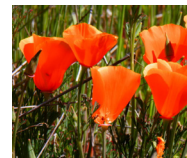
Gold Sponsor, \$5,000

- 8 rider registrations
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- Lunch, 1 beer ticket, and swag bags for each of your 8 attendees



Silver Sponsor, \$2,500

- 4 rider registrations
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- Lunch, 1 beer ticket, and swag bags for each of your 2 attendees



Bronze Sponsor, \$1,000

- 2 rider registrations
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- Lunch, 1 beer ticket, and swag bags for each of your 2 attendees



Book your sponsorship by May 6, 2022.

Contact Amanda Edwards, Development and Events Manager, amanda@hifinfo.org

Your sponsorship helps us keep people housed

OTHER SPONSORSHIP OPPORTUNITIES:

Lunch Sponsor, \$3,000

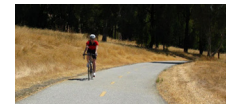
- Prominent signage in lunch and picnic area
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- 4 Lunches, beer tickets, and swag bags

SOLD



Swag Sponsor, \$2,500

- Logo branded with HIF on all items in attendee swag bag
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- 2 Lunches, beer tickets, and swag bags



Hydration Sponsor, \$500 per station

3 stations are available. Sponsor them all for \$1,500

- Logo on hydration station
- Logo on event banner and t-shirt
- Recognition on website, social media, and emails before, during, and after the event
- 2 Lunches, beer tickets, and swag bags



Booth Sponsor, \$450

- Highly visible area allotted for booth set-up for marketing to and connecting with our event attendees



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For more information about sponsorships or the event, visit hifinfo.org/ride-home-2022